



LAUSD
All Youth Achieving



Building Purposeful Social Networks

A Mental Model for Effective Stakeholder Engagement

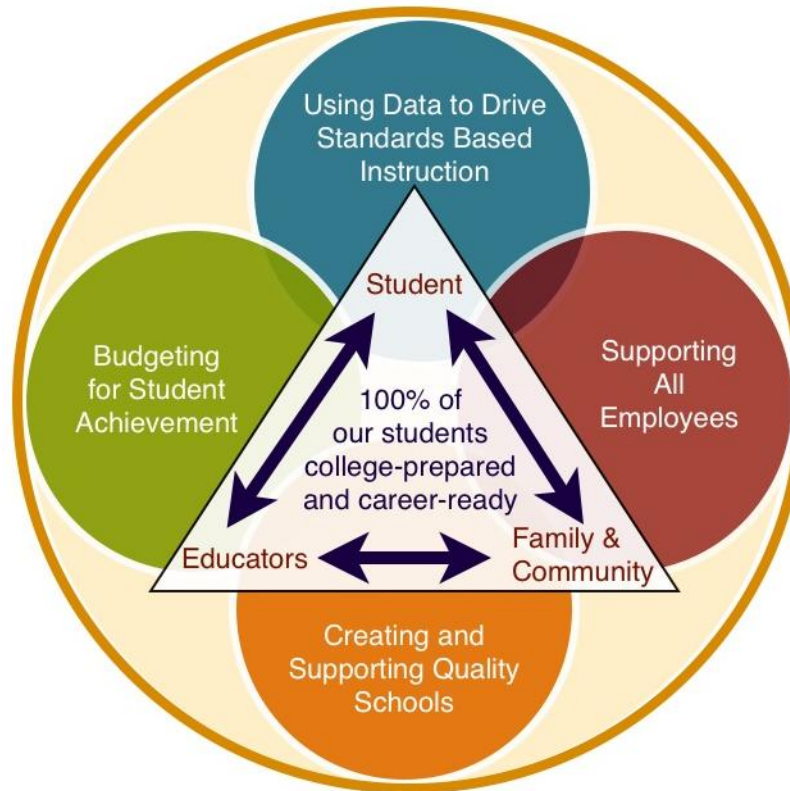
LAUSD Vista Volunteer Training Kick Off

Presented by Steve Jubb, Director of Innovation
and District Redesign at Pivot Learning Partners

Friday, August 26th, 2011

Strategies

LAUSD has four interconnected strategies that will help us meet our goals and ensure all students are college-prepared and career-ready.



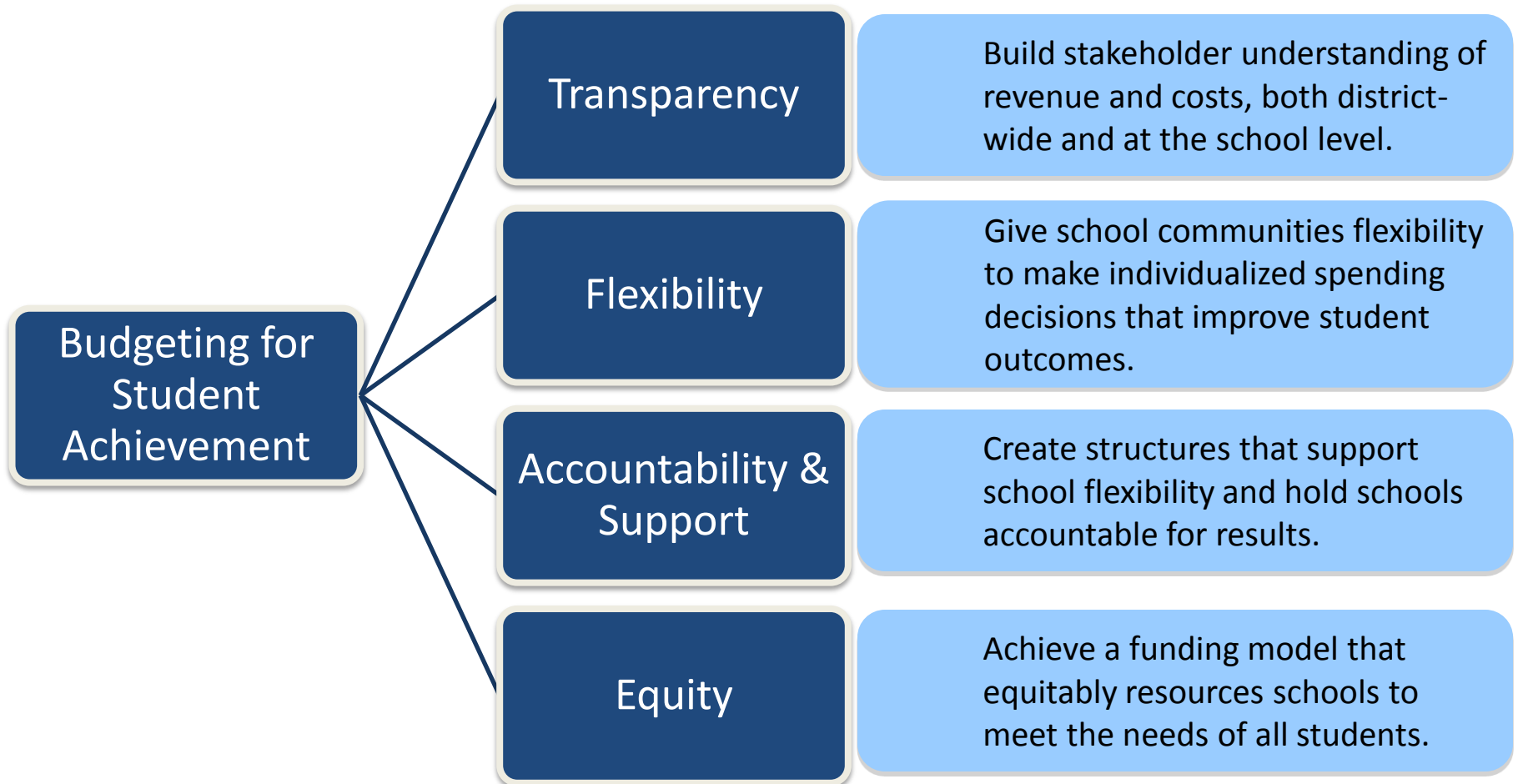
We will make the District budget more transparent, align resources for greater impact and equity, and give schools the ability to target resources to meet their school specific needs, bringing funding and decision-making closer to schools and classrooms.

Use data to drive standards – based, effective instruction for all students, coupled with support and intervention, when students need extra assistance or accelerated learning.

We will analyze multiple data points to differentiate the service and support we deliver to schools. In addition, we will capture and share best practices across all of our schools regardless of school models.

We are accountable for our students' success. We will use data to personalize the supports that all of our employees need to be efficient and successful, from professional development and training, to creating measurable performance goals.

Why Budget on a Per Pupil Basis?



What's the connection between budgeting and community engagement?

“The nation has set high goals for raising student achievement. Schools play a critical role in this effort, and it is appropriate that a serious national effort is being made to improve them. However, family characteristics and home environment play critical roles as well. Reaching our ambitious national goals will require serious effort to address issues on both fronts.”

Excerpt from The Family: America's Smallest School, September 2007, Education Testing Service

LAUSD Vision: Know every child, teacher and family by name

Theory of Change



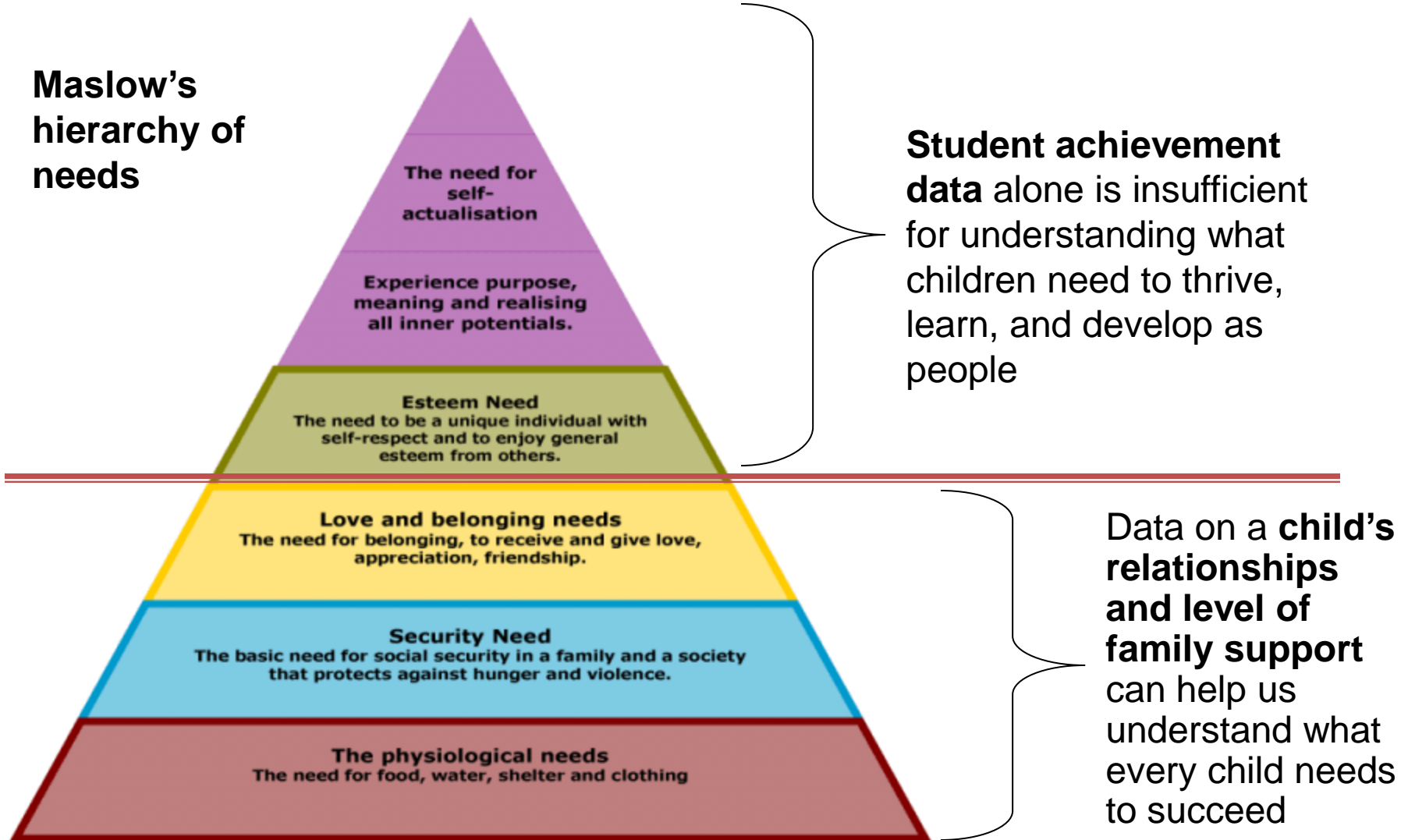
Student – **personalized learning experience** based on the needs and talents of our students

Educators – **personalized learning experience** based on the needs and talents of our employees. We are all teachers and learners including administrators, classified staff, and support staff

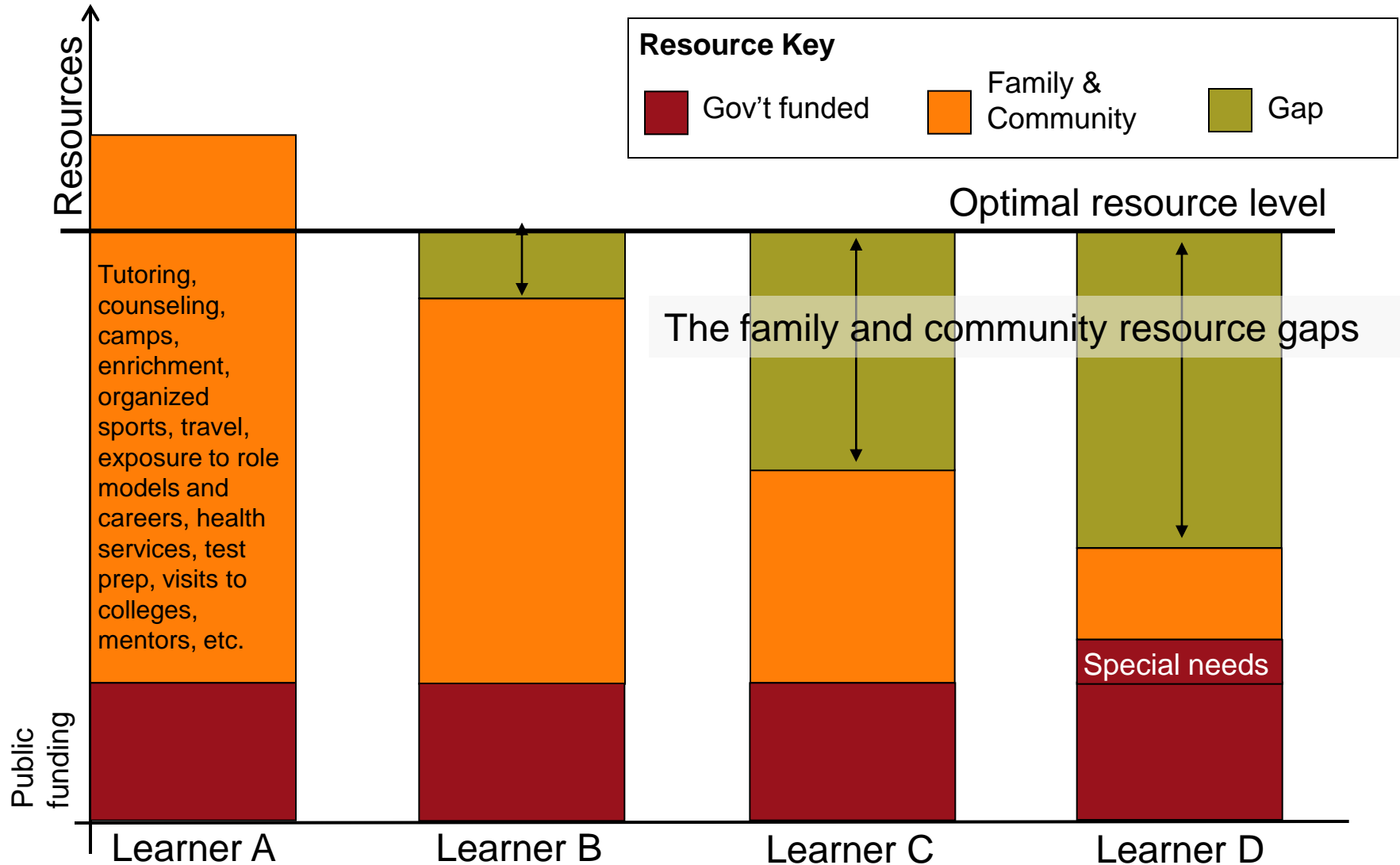
Family & Community – **personalized learning experience** based on the needs and talents of our families and community members.

Personalization means understanding what the whole child needs to be successful

Maslow's hierarchy of needs



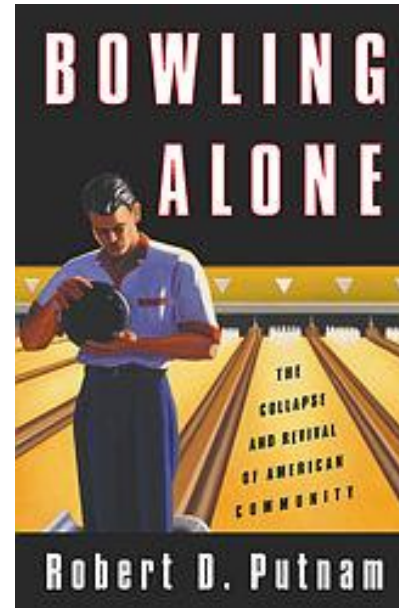
Optimal learning requires more resources than schools have to offer



BSA isn't only about money: “Child development is powerfully shaped by social capital...”

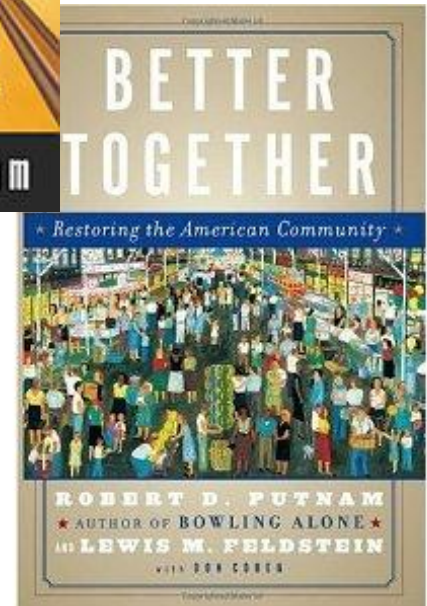
“A considerable body of research ... has demonstrated that trust, networks, and norms of reciprocity within a child’s family, school, peer group, and larger community have wide-ranging effects on the child’s opportunities and choices and, hence on his behavior and development.”

Putnam (2000), p. 296

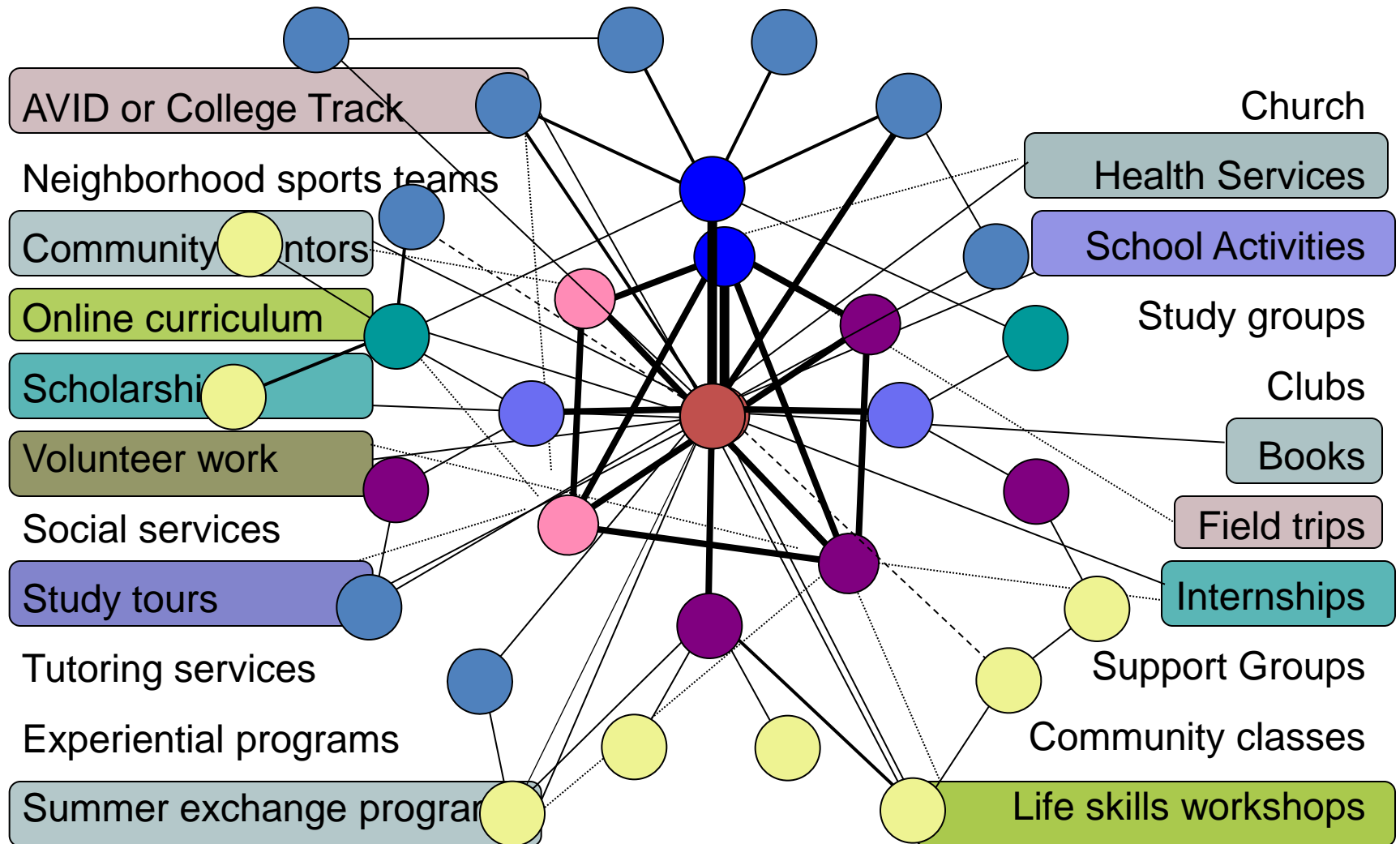


“Educated people and educated communities have skills and resources that enable them to form and exploit social networks more readily, whereas less educated communities have to struggle harder to do so.”

Putnam (2003), p. 272

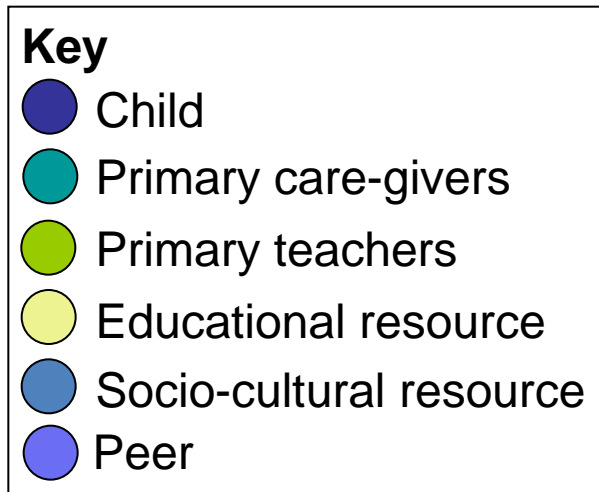


Building networks within school communities increases resources for students and families



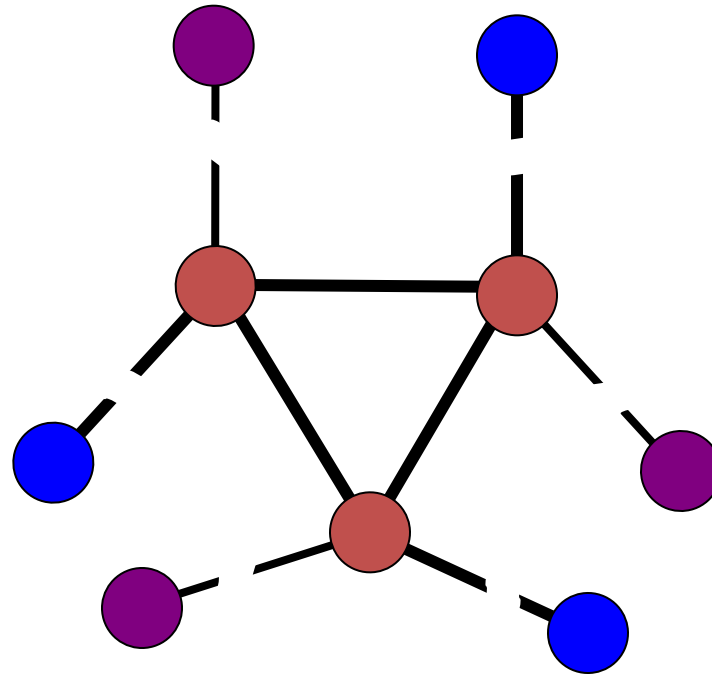
Every child is part of a human network whose size, diversity, and resources shape her chances for success

A strong network powerfully supports a child into adulthood.



Children and youth with weak social networks have less chance of succeeding in school and life

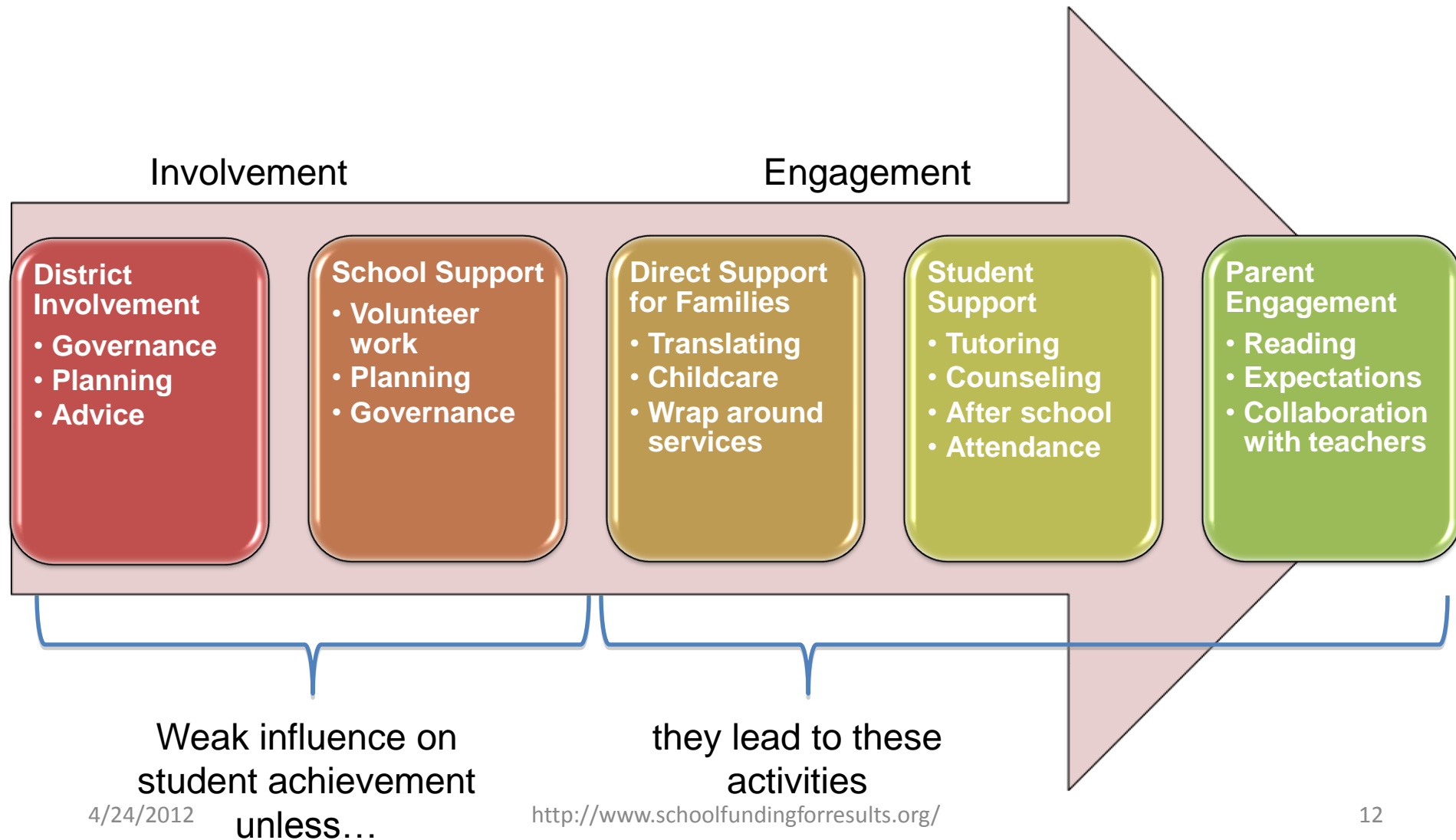
Children isolated from positive adult networks form strong bonds with peers in similar circumstances.



Key

- Child
- Primary care-givers
- Primary teachers
- Educational resource
- Socio-cultural resource

Engagement activities must support actions that improve learning and achievement



The performance meter is your north star

- Leverage BSA as a process for engaging stakeholders



GOAL 1: 100% GRADUATION	Baseline			Annual Targets			
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
A. % Increase in Four-Year Cohort Graduation Rate	48	52	55	58	60	63	70
B. % Increase in Students On-Track for Meeting A-G Requirements	--	--	26	28	38	50	75

GOAL 2: PROFICIENCY FOR ALL	Baseline			Annual Targets			
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
A. English Language Arts, Elementary: Increase % Proficient & Advanced	39	44	46	48	60	67	74
B. English Language Arts, Secondary: Increase % Proficient & Advanced	31	34	37	40	45	50	54
C. Mathematics, Elementary: Increase % Proficient & Advanced	54	57	57	59	69	75	82
D. Mathematics, Secondary: Increase % Proficient & Advanced	20	22	25	28	36	41	47
E. Increase 3rd Grade Proficiency Rate in English Language Arts	29	34	35	36	49	55	62
F. Increase Proficiency in Algebra	17	20	22	24	38	47	55
G. Increase Reclassification Rates	14.7	14.6	14.4	15	21	24	27

GOAL 3: 100% ATTENDANCE	Baseline			Annual Targets			
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
A. Increase percentage of students with 96% or higher attendance	62	64	60	64	66	71	76
B. Increase percentage of staff with 96% or higher attendance	65	67	65	67	69	74	79

GOAL 4: PARENT AND COMMUNITY ENGAGEMENT	Baseline			Annual Targets			
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
A. Increase percentage of parents attending parent/teacher conferences	--	--	--	TBD			
B. Increase parent participation and ratings on School Experience Surveys	--	26	28	30	35	40	50

GOAL 5: SCHOOL SAFETY	Baseline			Annual Targets			
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
A. Decrease violent suspension rates	20,077	17,888	15,470	14,470	13,470	12,470	11,470
B. Decrease non-violent suspension rates	32,355	24,732	22,753	21,753	20,753	19,753	18,753

In other words, engagement is about what each of us does to improve learning

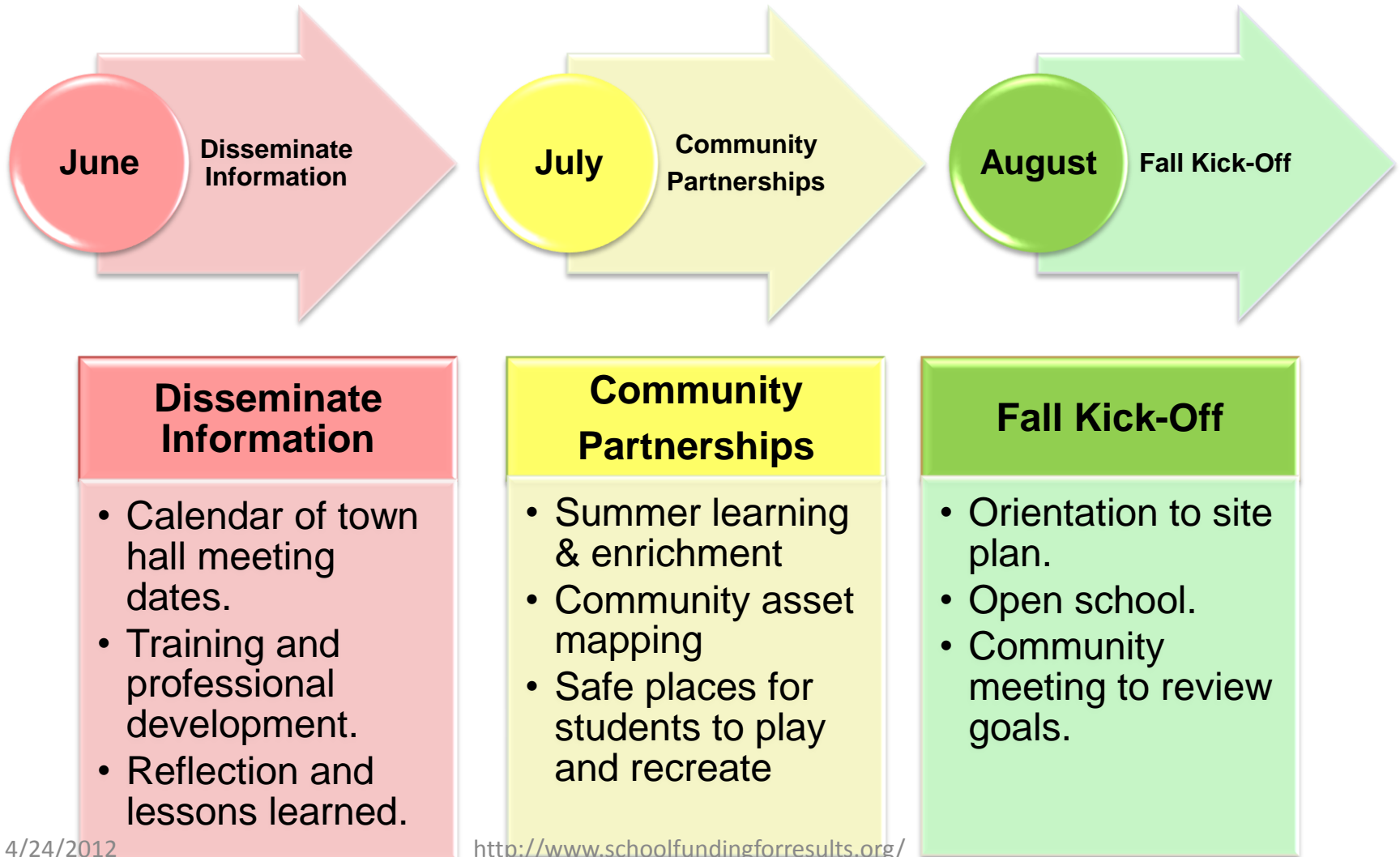


An annual calendar of school engagement activities :

- **Summer:** Prepare
- **Fall:** Implement and Revise
- **Winter:** Review and Prioritize
- **Spring:** Plan and Budget

Summer: Prepare

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Fall: Implement and Revise

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Implementation Based on Data

- Enroll families
- Review summative state assessment data.
- Organize data for stakeholder review and discussion.

Engaging Community Involvement

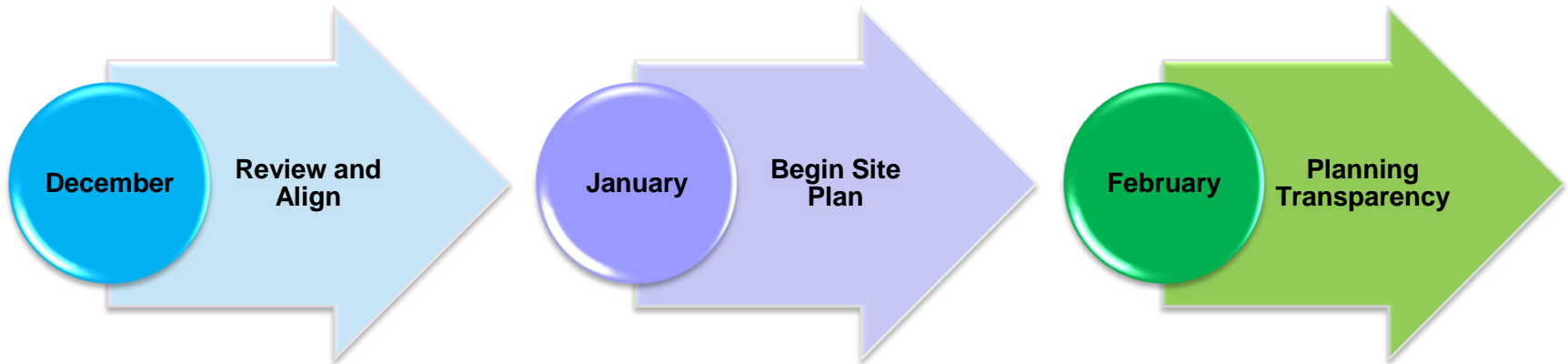
- Monitor school site plan implementation.
- Analyze achievement data.
- Issue progress reports.
- Adjust implementation.

Feedback and Review

- Listening campaigns.
- Stakeholder surveys and focus groups.
- Propose goals and priorities.

Winter: Review and Prioritize

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Review and Align
<ul style="list-style-type: none">• Review state and district mandates/priorities.• Revise funding to accommodate additional student services as needed.• Celebrate progress.

Begin Site Plan
<ul style="list-style-type: none">• Set school goals and program priorities.• Begin creating budget scenarios for the upcoming year.• Prepare the scenarios for stakeholder discussion.

Planning Transparency
<ul style="list-style-type: none">• Draft single site plan.• Validate plan priorities and scenarios.• Share and document feedback from town hall meeting.• Receive enrollment projections.

Spring: Plan and Budget

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Collaboration on Budget

- Receive projected allocation.
- Draft and vet budget with stakeholders.
- SSC agrees on allocation of categorical dollars.

Planning for the Upcoming Year

- Adjust plan and budget, if needed.
- Prepare stakeholder engagement plan for next year.
- Plan summer training, outreach and professional development.

Summer Training

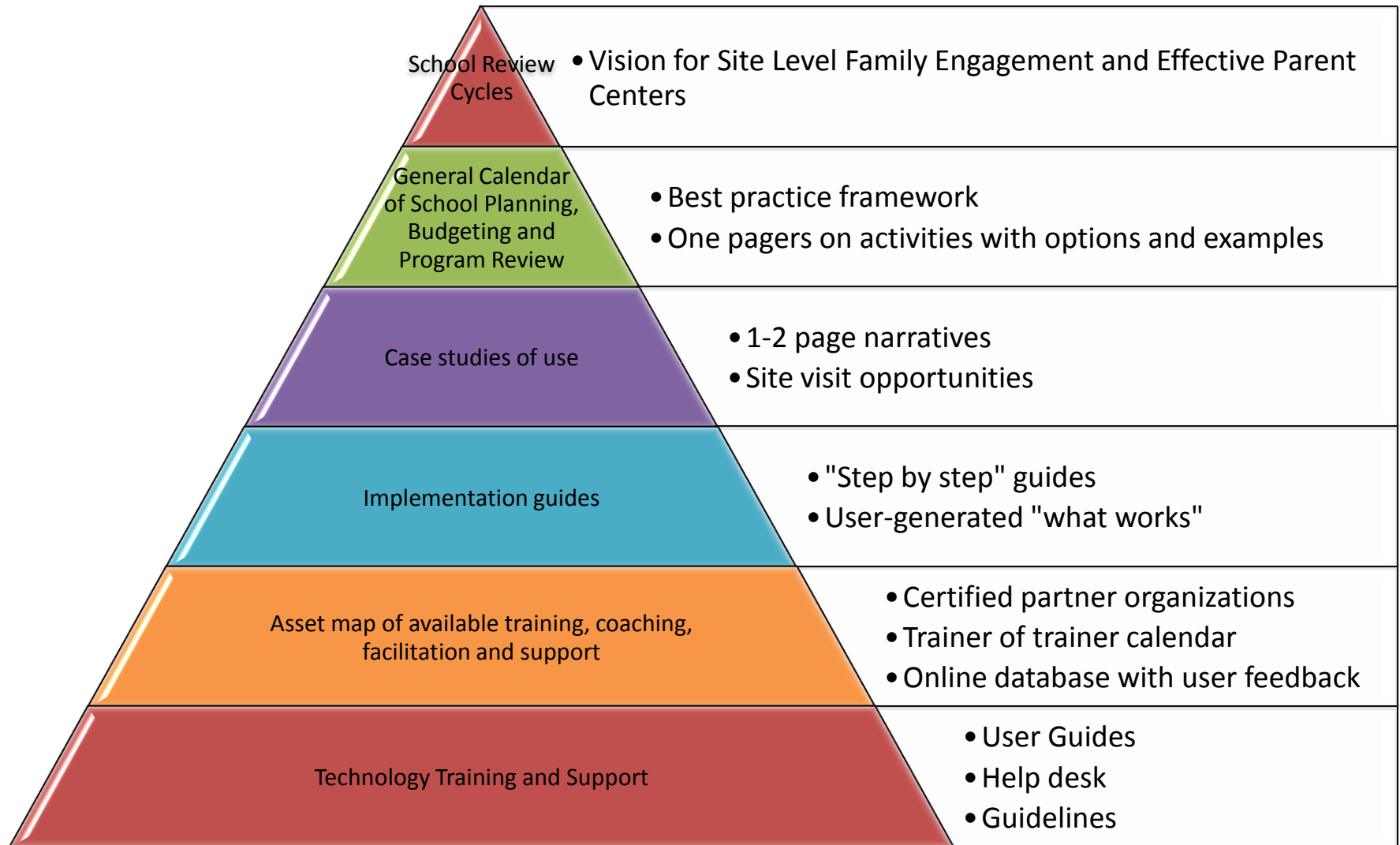
- Set responsibilities for the summer outreach plan.
- Distribute information on summer activities and opportunities.

Keys practices for successful stakeholder engagement

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- Distributed leadership and shared responsibility
- Relational accountability (face-to-face)
- Leaders connect networks of people to each other
- Calendaring, planning and budgeting for full participation
- Clear action plans informed by data and by school goals
- Home-school student support systems supported and embraced by local partners
- Transparent dissemination of data & information presented in user-friendly formats
- Frequent, consistent and clear communication

Levels of training content & support



Family & community partnerships are key components of quality schools

School Review
Cycles

• Vision for Site Level Family Engagement and Effective Parent Centers

- Clear roles & responsibilities
- Relational trust
- Two-way accountability
- Collaboration to support students
- Support for struggling families & students



Central office streamlines its calendar of expectations and deliverables

General Calendar of School Planning, Budgeting and Program Review

- Best practice framework
- One pagers on activities with options and examples

- Informed by data and “best practices”
- Coherent, annual expectations
- Common goals, flexible means
- Clear, accessible communication

FULL CIRCLE LEARNING CENTER

The Academic Performance Index (API) is a score California gives each school based on student test scores. 500 is the target API score; 1000 is the maximum.

API Score 2009-2010 **680** Change from 2008-2009 ▼ **-41**

► How many students are at this school? **157**

PROGRESS

► Are students meeting California standards in English language arts and math?

Students in grades 2-11 are tested annually to assess their achievement of state content standards. California Standards Test (CST) scores fall into 1 of 5 performance levels. The state's goal is for all students to score proficient or advanced, the top 2 performance levels.

Students scoring at the proficient or advanced performance level in...	2008-09	2009-10	LAUSD Average
English language arts	51%	37%	46%
Math	35%	30%	56%

Research shows that students who are reading at grade level by the 3rd grade have much better chances at success in middle school and high school.

3rd graders scoring proficient or advanced in English language arts

	35%	42%	35%
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► How much Academic Growth over Time did the school make on standardized tests?

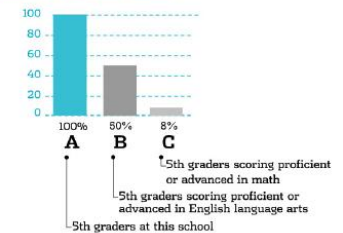
A method known as Academic Growth over Time helps us know how much a student improved on standardized tests from one year to the next. Academic Growth over Time is a more accurate assessment of students' progress than what we have reported in the past because it considers students' previous test scores in the analysis. This spring, LAUSD will publish Academic Growth over Time findings. Look for this data for your school online at <http://info.lausd.net>. Also, learn more about this method at <http://info.lausd.net>.

**Data not shown when the number of students is 10 or less to protect student privacy and ensure statistical accuracy, or when data are not available.

READINESS

► Are students getting ready to move up to middle school?

► 5th graders scoring proficient or advanced in English language arts and math



5th graders scoring at the proficient or advanced performance level in...

	2008-09	2009-10	LAUSD Average
English language arts	**%	50%	48%
Math	**%	8%	55%
Science	**%	33%	48%

Use case studies to build understanding and encourage innovation

Case studies of use

- 1-2 page narratives
- Site visit opportunities

- Gather “cases of use”
- Leverage school wisdom and experience
- Provide discussion guides
- Data-driven examples of innovation

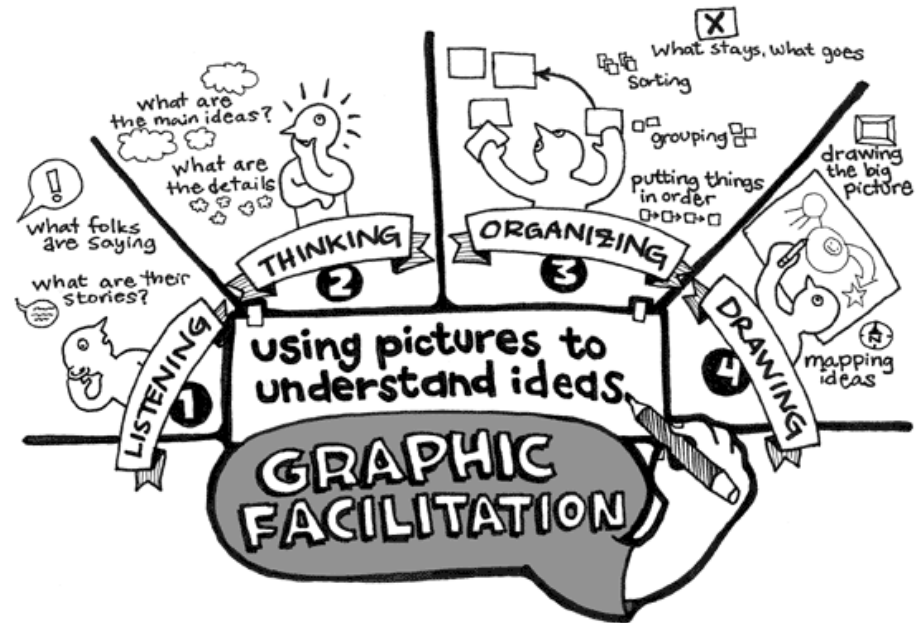


Provide explicit guidance for how to engage stakeholders effectively

Implementation guides

- "Step by step" guides
- User-generated "what works"

- Explicit guidelines and steps
- Virtual “what works” clearing house
- Continuous refinement based on school experience & results



Use new technologies to connect people to each other and to support

Asset map of available training, coaching, facilitation and support

- Certified partner organizations
- Trainer of trainer calendar
- Online database with user feedback

- Searchable data base
- Lists of certified providers
- Feedback on provider effectiveness
- Accessible training in all local districts



Use digital planning & budgeting tools to save time and increase productivity

Technology Training and Support

- User Guides
- Help desk
- Guidelines

- User-friendly tools
- Training via webinar & other means
- Timely help and customer service
- Accessible training in all local districts

